



Jewels
AND
PINSTRIPES
CELEBRITY & VIP GIFT BAGS FOR
CHARITY AND HIGH PROFILE EVENTS

For Immediate Release
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Jewels and Pinstripes Creates Celebrity/VIP Gift Bag for 24th Annual American Cinematheque Award to Matt Damon

Ben Affleck, Casey Affleck, Don Cheadle, Clint Eastwood, Jennifer Garner, Jimmy Kimmel, Greg Kinnear, Sarah Silverman, Charlize Theron, Robin Williams Among the A-List Group of Celebrities Expected to Receive Gift Bags

LOS ANGELES, CA –March 24, 2010 -- Jewels and Pinstripes, one of the nation’s premier gift bag companies, dedicated to raising money for charitable causes, announced the contents of the gift bags it has created for the award ceremony honoring Matt Damon by the American Cinematheque. The star-studded event will take place at the Beverly Hilton Hotel on March 27th. And, as part of the celebration, Matt Damon will sign his bag, along with some of the contents in it, and will auction it on-line with money going to the American Cinematheque.

The gift bags, valued at more than \$5,900 are filled with a luxurious assortment of amazing gifts including lavish hotel packages, high-end accessories, unique travel and beauty products, watches, luxury slippers and delicious gourmet treats.

Recipients of the gift bag will include presenters and guests such as Ben Affleck, Casey Affleck, Don Cheadle, Clint Eastwood, Jennifer Garner, Jimmy Kimmel, Greg Kinnear, Sarah Silverman, Charlize Theron, Robin Williams and many others.

“When it comes to movie stars, Matt Damon is one of the most sought-after names in Hollywood and we are extremely proud to have been asked by the American Cinematheque to help honor him,” said Julie Kenney, founder and president of Jewels and Pinstripes. “The gift bags we created for this event are nothing short of spectacular and we are sure each of the recipients will absolutely love them. We are honored to be the official Celebrity/VIP Gift Bag provider for the 4th year in a row.”

CordeValle, A Rosewood Resort

CordeValle, A Rosewood Resort, San Martin, California, One night accommodations in a bungalow for two persons, breakfast for two, complimentary wine tasting for two at Clos LaChance Winery, welcome amenity, round of golf with cart (1round per person), Resort fee and occupancy taxes. Golf Caddies (required) and Gratuities (food and beverage/caddies) not included. Expires one year from date of event. Value: \$1625 (Based on availability). cordevalle.com



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The Athenaeum

an intimate, family-owned 5 star hotel in London's prestigious Mayfair area. 3 night stay in deluxe accommodations for up to two people in an apartment or suite with daily English breakfast and afternoon tea, \$1,500, athenaeumhotel.com

Oakley

Luxury Swiss made watches for men and women, Warrant for men, \$695, Hole Shot 3 for women, \$425, oakley.com

Twisted Silver, LLC

Swiss army bag - \$300. (intage ammo bag), plus gift cert \$100., total \$400, twisted-silver.com

nix & stones

nix & stones, gift certificate for jewelry, \$300, nixandstones.com

Netflix

The world's largest online movie rental service, is providing a 12-month subscription to our popular 3 DVDs at-a-time plan, \$200, netflix.com.

L.B.Evans

Experience premium luxury with the cashmere-lined L.B.Evans 'Ethan' travel slipper, \$159.95, lbevans.com

Case Logic

22-inch Lightweight Rolling Luggage includes an airport security-friendly laptop sleeve, making it the perfect carry-on solution. \$179.99, CaseLogic.com

MarketAmerica.com

Built on Product. Powered by People Internet Retail. Timeless Prescription® Simplexion™, \$82.95 and Timeless Prescription® Cell Renewal Collagen Builder with MDI Complex®, \$72.50, total \$155.45, marketamerica.com

Spanx, Inc.

Cotton compression undershirt for men that firms chest, flattens stomach, improves posture and supports lower back, \$58, gift certificate, \$50, total \$108, spanx.com

McCormick & Schmick's Seafood Restaurants

McCormick & Schmick's Seafood Restaurants focus on serving a broad selection of fresh seafood with a menu printed twice daily and featuring the signature "Fresh List" of more than 30 different varieties of fresh seafood, \$100 dining certificate, mccormickandschmicks.com



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Love Letters Store

Love Letters, \$100 gift certificate for simple & stylish personalized necklaces. Where love & fashion meet. She deserves the perfect gift." \$100, lovelettersstore.com

Calinana Unique Jewelry

Twelve cord leather necklace/bracelet with beautiful charms available in 5 different colors. This fashion accessory can be used as a necklace or as a bracelet, \$95, calinana.com

Daniel Green

Luxury and comfort come together in the cashmere-lined Daniel Green 'Ellie' slipper, \$55.95, danielgreen.com

popchips™

An all-natural line of popped chips in a variety of flavors. Popchips aren't fried, or baked but popped into a healthy snack, \$50.00 gift card, popchips.com

Cardstore.com

Two sets of their boxed stationery for each gift bag. Each stationery set includes 12 artist designed cards personalized with the recipient's name, \$42.00, cardstore.com

Propr Clothing

The Propr Haiti T-shirt, **100%** of the profits go to Haiti relief. "I was so inspired about what I saw on TV, I wanted to help immediately. I thought of some words and line of inspiration and came up with the Propr Haiti shirt." David Arquette, \$40, proprclothing.com

Godiva Chocolatier

36 pc. Gold Ballotin, \$40 --Our signature assortment of classic Belgian chocolates. Our most classic deliciousness in milk, dark, and white ganaches, pralinés, caramels, fruits, and nuts. 36 pcs. (14.6 oz.), \$40.00, godiva.com

FEELING BLOCKS

The use of Feeling Blocks promotes emotional literacy by teaching children how to identify and articulate their feelings, \$39.95, feelingblocks.com

Wubbanub™ Infant Pacifier

Soft, soothing & perfect for tiny hands, WubbaNub™ allows baby to easily grasp and manipulate their own pacifier. Machine washable & latex free, bear and giraffe, \$30, wubbanub.com

Chocolat

Gourmet Artisan Chocolate, hand crafted in Branson, Missouri. Using only the finest ingredients, our visual art is equaled by its taste. We turn a chocolate lover into a connoisseur, \$22.50, handcraftedchocolat.com



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Backstage, each presenter, as well as Mr. Damon, will autograph a designated gift bag, which will subsequently be auctioned off on-line with all contents included. The auction will take place on www.charityfolks.com beginning Tuesday, March 30th. Proceeds will be donated to American Cinematheque. This gift bag auction is in addition to Matt Damon's individual signed gift bag, which will also be auctioned.

Matt Damon is the 24th honoree of The American Cinematheque. Since 1986, the organization has honored an individual who has made a significant contribution to the art of the Moving Picture. Past recipients have included Samuel L. Jackson, Julia Roberts, George Clooney, Nicolas Cage, Sean Connery, Tom Cruise, Michael Douglas, Jodie Foster, Mel Gibson, Ron Howard, Nicole Kidman, Steve Martin, Bette Midler, Eddie Murphy, Al Pacino, Rob Reiner, Arnold Schwarzenegger, Martin Scorsese, Steven Spielberg, John Travolta, Denzel Washington, Robin Williams, and Bruce Willis.

About American Cinematheque:

Established in 1981, the American Cinematheque is a 501 C 3 non-profit viewer-supported film exhibition and cultural organization dedicated to the celebration of the Moving Picture in all of its forms. At the Egyptian Theatre, the Cinematheque presents daily film and video programming which ranges from the classics of American and international cinema to new independent films and digital work. Exhibition of rare works, special and rare prints, etc., combined with fascinating post-screening discussions with the filmmakers who created the work, are a Cinematheque tradition that keep audiences coming back for once-in-a-lifetime cinema experiences. The American Cinematheque renovated and reopened (on Dec. 4, 1998) the historic 1922 Hollywood Egyptian Theatre. This includes a state-of-the-art 616-seat theatre housed within Sid Grauman's first grand movie palace on Hollywood Boulevard. The exotic courtyard is fully restored to its 1922 grandeur. The Egyptian was the home of the very first Hollywood movie premiere in 1922. In January 2005 the American Cinematheque expanded its programming to the 1940 Aero Theatre on Montana Avenue in Santa Monica. www.americancinematheque.com

About Jewels and Pinstripes:

Founded in October of 2004, Jewels and Pinstripes is a premier designer of luxury gift bags, specializing in creating VIP thank-you bags for charity benefits and high profile events. Inspired by the dedication of the organizations it works with, Jewels and Pinstripes regularly donates gift bags for auction, and has raised more than \$275,000 for charity through events that include American Cinematheque Gala, Indianapolis 500, EXTRA Awards Lounge, MusiCares® Person of the Year Tribute during Grammy Week®, Muhammad Ali's Celebrity Fight Night to name a few. Oprah Winfrey, Halle Berry, Patrick Dempsey, Jamie Pressly, P.Diddy and Gwen Stefani top the long list of lucky Jewels and Pinstripes recipients.

In early 2007, Jewels and Pinstripes began creating celebrity baby and pregnancy (BUMP) gift bags while continuing to provide gift bags for charity and high profile events. Due to the success of our BUMP and Baby Bags we are now creating Celebrity "It's Fun to be One", Celebrity Children's Birthday and Back to



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School Celebrity Kids Gift Bags. Jewels and Pinstripes gift bags and the adorable contents regularly attract the attention of leading media outlets or have been seen in/on: The View, Oprah Winfrey Show, People Magazine, Pregnancy Magazine, Us Weekly Magazine, OK! Weekly, Life and Style Weekly, Celebrity Baby Blog, TyraShow.com, In Touch Weekly, Extratv.com, Entertainment Tonight Online, momlogic.com and many others. Angelina Jolie and Brad Pitt, Ben Affleck and Jennifer Garner, Naomi Watts, Heidi Klum and Seal, Kelly Ripa and Mark Consuelos, Jennifer Lopez and Marc Anthony are just a few of our celebrity parents that have received our baby and children gift bags. For more information about Jewels and Pinstripes, please visit our website at www.jewelsandpinstripes.com

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